

**I CLAIM:**

1. Hangtags adapted to be supplied in a continuous roll of end-to-end connected hangtags comprising means for connecting adjacent hangtags, said connecting means comprising one or more connecting elements extending between the ends of adjacent hangtags and spacing said hangtag ends a short distance apart, said connecting elements being severable to separate said adjacent hangtags by the application of a pull force in a direction substantially perpendicular to the ends of the hangtags.
2. The hangtags of Claim 1 wherein said connecting means comprises two or more spaced connecting elements and wherein said pull force is applied to sever said connecting elements substantially simultaneously.
3. The hangtags of Claim 1 having a body with an opening adapted to receive a fastener, said opening being defined by a portion of said body and wherein the force required to tear said body portion is greater than said pull force necessary to sever said connecting elements.
4. The hangtags of Claim 3 wherein said pull force is applied through the fastener anchored within said body opening.
5. The hangtags of Claim 1 for use in combination with means for holding one hangtag as the adjacent hangtag is separated from it by severing said connecting means.
6. The combination of Claim 5 further comprising a work surface, wherein said holding means comprises a plate and means for moving said plate relative of said work surface to hold said one hangtag therebetween.

7. The combination of Claim 5 or use in combination with means for severing at least one of said connecting elements prior to application of said pull force.
8. The hangtags of Claim 1 for use in combination with means for severing at least one of said connecting elements prior to the application of said pull force.
9. The hangtags of Claim 1 for use in combination with means for feeding hangtags, one at a time, to a means for attaching a fastener, said fastener attaching means comprising a hollow needle, means for inserting said needle through said hangtag and means for ejecting a fastener through said needle.
10. The combination of Claim 9, wherein said hangtag has an opening and said hangtag feeding means comprises a wheel with a plurality of sprockets of substantially the same size and shape as said hangtag opening.
11. The combination of Claim 10, wherein said hangtag opening functions as a sprocket hole and as a fastener receiving hole.
12. The hangtags of Claim 1 for use in combination with thermal transfer means for imprinting said hangtags.
13. The combination of Claim 12 further comprising means for attaching said printed hangtags to an article.

14. The combination of Claim 13, wherein said attaching means comprises a hollow needle, means for inserting said needle through said hangtag and means for ejecting a fastener through said needle.
15. The hangtags of Claim 3 wherein said opening is non-circular.
16. The hangtags of Claim 1 wherein said body is generally rectangular with rounded corners.
17. Hangtags adapted to be supplied in a continuous roll of end-to-end connected hangtags comprising means for connecting adjacent hangtags, said connecting means comprising one or more connecting elements extending between the ends of adjacent hangtags and spacing said hangtag ends a short distance apart, said connecting elements being severable to separate said adjacent hangtags, said hangtags having a body with an opening adapted to receive a fastener, said opening being defined by a portion of said body and wherein the force required to tear said body portion is greater than the force necessary to sever said connecting elements.
18. The hangtags of Claim 17 wherein said connecting means comprises two or more spaced connecting elements and wherein said pull force is applied to sever said connecting elements substantially simultaneously.
19. The hangtag of Claim 17 wherein said pull force is applied in a direction substantially perpendicular to the end of said hangtag.

20. The hangtags of Claim 17 for use in combination with means for holding one hangtag as the adjacent hangtag is separated from it by severing said connecting means.
21. The hangtags of Claim 17 for use in combination with means for feeding hangtags from said roll.
22. The combination of Claim 21 further comprising means for holding one hangtag while the adjacent hangtag is severed.
23. The combination of Claim 21 further comprising means for severing at least one of said connecting elements prior to the application of said force to sever said connecting elements.
24. The combination of Claim 22 further comprising means for severing at least one of said connecting elements prior to the application of said force to sever said connecting elements.
25. The combination of Claim 22 further comprising a work surface, wherein said holding means comprises a plate and means for moving said plate relative to said work surface to hold said one hangtag therebetween.
26. The hangtags of Claim 21 for use in combination with means for severing at least one of said connecting elements prior to the application of said pull force.
27. The hangtags of Claim 21 for use in combination with means for severing at least one of said connecting elements prior to application of said pull force and means for holding one hangtag as the adjacent hangtag is separated from it.